

GLOBSEC City Challenge evaluation criteria

Language use and style 10/100

- Use of clear and concise language
- Correct use of grammar, spelling, and punctuation
- Effective and creative use of elements of style to enhance meaning

Clarity of ideas and argumentation 15/100

- The essay shows creative and critical thinking and demonstrates thorough examination of the city context
- The ideas are effectively organized
- The arguments are built in a logical and coherent structure

Problem definition 20/100

- The essay shows a deep understanding of the core critical issues
- The solution clearly addresses the defined problems
- It is clearly demonstrated how the proposed solution meets the needs emerged out of the critical issues

Innovation and originality 40/100

- The solution is unique and original and/or is an innovative alternative to an existing solution
- The solution makes life for target population better and has game-changing advantages over any alternatives
- The essay reflects original insight that stands out from the crowd and potentially changes how impact is achieved

Sustainability 15/100

- The provided solution can be viably implemented and sustained in the real world
- The essay explains immediate and long-term impact of the innovation on the environment and society
- The essay showcases economic desirability thus there is a balanced relationship between its costs and benefits