



# **GLOBSEC 2019/2020 OVERVIEW**



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# INTRODUCTION



**GLOBSEC** is a global think-tank committed to enhancing security, prosperity and sustainability in Europe and throughout the world. Its mission is to influence the future by generating new ideas and solutions for a better and safer world. The main embodiment of these efforts is the annual GLOBSEC Bratislava Forum, one of the leading conferences on global security in the world. GLOBSEC also organises the annual GLOBSEC Tatra Summit, a conference that provides the opportunity for experts to have fruitful political discussions on the future of Europe as well as the annual Château Béla gathering, where policymakers, thinkers, non-governmental representatives, corporate representatives and elected officials from multiple fields and countries gather to discuss current pressing challenges.

The **GLOBSEC Policy Institute** is a policy-oriented think-tank analysing foreign policy and international environment. While being an integral part of the GLOBSEC organisation, it focuses on research which is relevant to decision-makers, business leaders and all citizens concerned. Its ambition is to help people make sense of the world and identify how the world might make more sense to people – through better policies.

The aim of this **GLOBSEC Overview** is to map our activities during the past business cycle **of July 2019/ July 2020**. The GLOBSEC team would like to thank all our partners and supporters. Without their help our mission and activities would not be possible.

# A YEAR OF TWO HALVES



Only rarely is our annual cycle divided into such contrasting halves. While the first one was a rather normal one – with two of our three flagship events, Tatra Summit 2019 and Château Béla 2019, happening in their usual autumn slot and an opening of our first foreign office in Brussels in January 2020 – the second one was anything like it. Due to the coronavirus pandemic, our most important event, the GLOBSEC Bratislava Forum, was re-scheduled twice from its usual late-spring time, only to be held in a hybrid format in October 2020. That is the main reason why this edition of GLOBSEC Overview looks different than its previous versions. However, there is another reason for this. The turbulent situation brought by the pandemic forced us to turn our

focus even more to the online world. In the spring and summer 2020, our Policy Institute organised dozens of webinars with exclusive guests such as Managing Director of the International Monetary Fund Kristalina Georgieva, the Federal Minister of Defence of Germany Annegret Kramp-Karrenbauer and the Minister of Foreign and European Affairs of the Slovak Republic Ivan Korčok. All the experience gained by organising these online events came in handy in October 2020 when we organised both the Bratislava Forum 2020 and Tatra Summit 2020 in a hybrid format in four days. But that will surely be the focus of the next edition of our annual overview.



# GLOBSEC FLAGSHIP EVENTS IN 2019/2020

## TATRA SUMMIT 2019 11 - 13 OCT 2019

Held in an informal and hospitable setting in the High Tatra mountains, GLOBSEC's Tatra Summit has become an indispensable meeting place for key governmental and EU decision-makers, experts and top business representatives. Over the years, it has made a significant contribution to defining the challenges facing Europe and further afield and discussing possible solutions. The guest list has included personalities such as Wolfgang Schäuble, Kristalina Georgieva, Mateusz Morawiecki, Olaf Scholz, Bruno Le Maire, Margrethe Vestager, Gordon Bajnai, Pierre Moscovici and many others.



*Audience*

# 230

NUMBER OF ATTENDEES

# 22

COUNTRIES PARTICIPATION

/ AUSTRIA, BELGIUM, CHINA, CROATIA, CZECH REPUBLIC, ESTONIA, FRANCE, GERMANY, GREECE, HUNGARY, ITALY, LATVIA, LUXEMBOURG, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, UKRAINE, UNITED KINGDOM, UNITED STATES /

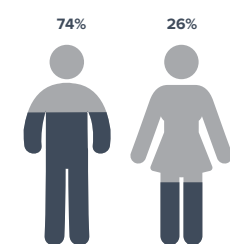
*Speakers*

# 47

NUMBER OF ATTENDEES

# 16

COUNTRIES PARTICIPATION



GENDER BALANCE

## ➤ CHÂTEAU BÉLA 2019 6 - 8 DEC 2019

As an exclusive annual gathering, the GLOBSEC Château Béla Central European Strategic Forum provides a unique platform for structured dialogue, where policymakers, thinkers, non-governmental representatives, corporate representatives and elected officials from multiple fields and countries gather to discuss current pressing challenges, ideas and solutions. The Forum includes informal fire-side debates, dinner and lunch discussions, several thematic breakout sessions and bilateral as well as multilateral meetings. A smaller number of guests, and the overall informal atmosphere of the venue combined with the Chatham House Rules applying during the event ensure very open and vigorous debates.

*Audience*

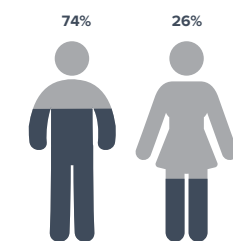
# 58

NUMBER OF ATTENDEES

# 17

COUNTRIES PARTICIPATION

/ AUSTRIA, BELARUS, BULGARIA, CANADA, CZECHIA, FRANCE, GEORGIA, GERMANY, HUNGARY, MOLDOVA, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, UK, UKRAINE, USA /



GENDER BALANCE





# GLOBSEC TEAM



65

FULL-TIMERS

5

PART-TIMERS

19

INTERNS

## NATIONALITIES

American, Austrian, Belarusian, British, Canadian, Dutch, Indian, Polish, Romanian, Serbian, Slovak, Ukrainian

# POLICY INSTITUTE ACTIVITIES IN 2019/2020

## Our most important webinars:

✎ **07.05.2020 – NATO's Deterrence and Defence Agenda**  
featuring **Patrick Turner** (Assistant Secretary General for Defence Policy and Planning) and **Terry Martin** (Senior News Anchor, Deutsche Welle)

✎ **12 - 14. 05.2020 – Transatlantic Security Jam: Securing the post-COVID future**

a three-day virtual global brainstorm on international security challenges, hosted by IBM and coordinated by The Partnership for Peace Consortium



✎ **15.06.2020 – The Role of the IMF in the Post-COVID-19 Fiscal Stabilization and Recovery**

featuring **Kristalina Georgieva** (Managing Director, International Monetary Fund), **Guntram Wolff** (Director, Bruegel) and **Henri de Castries** (President, Institut Montaigne)

✎ **16.06.2020 – The Post-COVID-19 Challenges to the European Union**

featuring **H.E. Ivan Korčok** (Minister of Foreign and European Affairs, Slovak Republic), **Alexander Stubb** (Director, School of Transnational Governance European University Institute) and **Róbert Vass** (President, GLOBSEC)



✎ **25.06.2020 – The European and Transatlantic Agenda: Central European Priorities in the Post COVID-19 Environment**

featuring **Aleš Chmelař** (Deputy Minister for Europe, Czech Republic), **Martin Klus** (State Secretary for European Affairs, Slovakia), **Konrad Szymański** (Minister for European Affairs, Poland) and **Alina Polyakova** (President and CEO, Center for European Policy Analysis)

✎ **17.07.2020 – How Should Europe Face Current Security Challenges?**

featuring **Annegret Kramp-Karrenbauer** (Federal Minister of Defence, Federal Republic of Germany)



✎ **29.07.2020 – EU Budget for the Post COVID-19 Europe: What Does It Mean for the Citizens?**

featuring **H.E. Johannes Hahn** (European Commissioner for Budget and Administration)



✎ **17.09.2020 – The Future of the Startup Ecosystem in Central & Eastern Europe**

featuring **Mariya Gabriel** (EU Commissioner for Innovation, Research, Culture, Education and Youth), **Andrej Kiska** (Partner, Credo Ventures), **Vargha Moayed** (Chief Strategy Officer, UiPath) and **Ivan Osmak** (CEO, Gtmhub)





✎ **GLOBSEC 2020 Digital Stage**

a special 3-day virtual conference in the run-up to our flagship GLOBSEC Bratislava Forum.



# POLICY INSTITUTE ACTIVITIES IN 2019/2020

## Our most important publications:

- **Youth Trends 2020**  
an analysis of public opinion poll that provides insights into the attitudes of young Central Europeans.
- 
- **Nothing but Schengen Matters: Updating Schengen: Political and Technocratic Patches**  
an evaluation of the progress made over the past several years, highlighting potential future scenarios for the Schengen zone, and proposing recommendations on how to fix Schengen.
- **Voices of Central and Eastern Europe: Perceptions of democracy & governance in 10 EU countries**  
a unique insight into satisfaction with democracy and current governance systems in 10 Central and Eastern European countries.
- 
- **Towards a new level of European Defence Competence**  
a report highlighting the central findings and recommendations of the GLOBSEC European Security Initiative
- **Making Flexible Europe Work? European Governance and the Potential of Differentiated Cooperation**  
is differentiation necessary, sustainable and viable? How much of it and where exactly?
- 
- **Financing Social and Technological Innovation in CEE Sustainable Mobility**  
how can dedicated clean air fund that is complimentary to existing EU instruments serve as a catalyst for CEE clean mobility transitions?
- **Investing in Innovations: Key to Recovery in Central & Eastern Europe**  
what are the key ingredients to make Central Europe succeed, and which challenges need to be addressed?
- **GLOBSEC Megatrends 2020**  
a stark, detailed account and forecast of how we stand on the path we need to forge going forward in the coming decades.
- 
- **Visualising influence: Information bubbles and ideological proximities on Czech, Hungarian & Slovak Facebook**  
a comprehensive overview of the Facebook information landscape in the three countries enabling the identification of network affiliations and potential ideological overlaps not seen before.

# SOCIAL MEDIA OVERVIEW



net new page likes

1,705

total posts sent

557

total impressions

2,273,155

total engagements

78,984

number of sharing of our posts

4,876

number of sharing of our posts

136,600



top post



net new followers

1,529

total tweets sent

960

total retweets

2,233

total mentions received

2,653

top hashtag

#GLOBSEC2020

total organic impressions

2,020,217

total engagements

30,015

impressions

23,537

engagements

290



engagements top tweet





net new subscribers

307

total views

68,231

total hours our videos were watched

3,486

total organic impressions

551,528

views

33,329



top video

MEDIA

GLOBSEC media appearances include:

AP

Bloomberg

BBC

CNN

The Economist

Euractiv

Financial Times

New York Times

Politico

Thomson Reuters

Le Monde

And others.



PARTNERSHIPS

The GLOBSEC team would like to thank all our partners and supporters. Without their help our mission and activities would not be possible.

INSTITUTIONAL PARTNERS AND THINK TANKS

- » Atlantic Council
- » British International Studies Association
- » Brookings Institution
- » Center for a New American Security
- » Center for European Policy Analysis
- » Center for Global Prosperity
- » Center for Strategic and International Studies
- » DiffGov
- » Elcano Royal Institute
- » European Commission
- » European Council on Foreign Relations
- » European Investment Bank
- » Foundation for Political, Economic and Social Research
- » Friedrich Ebert Foundation
- » Friends of Europe
- » George C. Marshall European Center for Security Studies
- » German Marshall Fund of the United States
- » Global Focus
- » International Centre for Defence and Security
- » International Visegrad Fund
- » Intra-European Organisation of Tax Administrations
- » Jagello 2000
- » King’s College London
- » Konrad Adenauer Foundation
- » Lennart Meri Conference
- » LSE IDEAS
- » Ministry of Economy of the Slovak republic
- » Ministry of Finance of the Slovak Republic
- » Ministry of Foreign and European Affairs of the Slovak republic
- » Munich Security Conference
- » NATO
- » NATO Defence College
- » New Strategy Center
- » Open Society Foundations
- » Organization for Security and Co-operation in Europe
- » Polish Institute of International Affairs
- » Political Capital
- » RAND Europe
- » Royal United Services Institute
- » Slovak Investment Holding
- » The International Institute for Strategic Studies
- » UK Foreign and Commonwealth Office
- » US Department of Defence
- » US Embassy in Slovakia
- » Wilfried Martens Centre for European Studies
- » Women in International Security

CORPORATE PARTNERS

- » ABB
- » Aliter Technologies
- » British American Tomacco
- » BMW
- » HB Reavis
- » Central Media
- » CEZ
- » EPH
- » ESET
- » Mastercard
- » MSM/CSG
- » PMI
- » Slovnaft/MOL
- » Tatra banka
- » VUB
- » ZSE

and others.

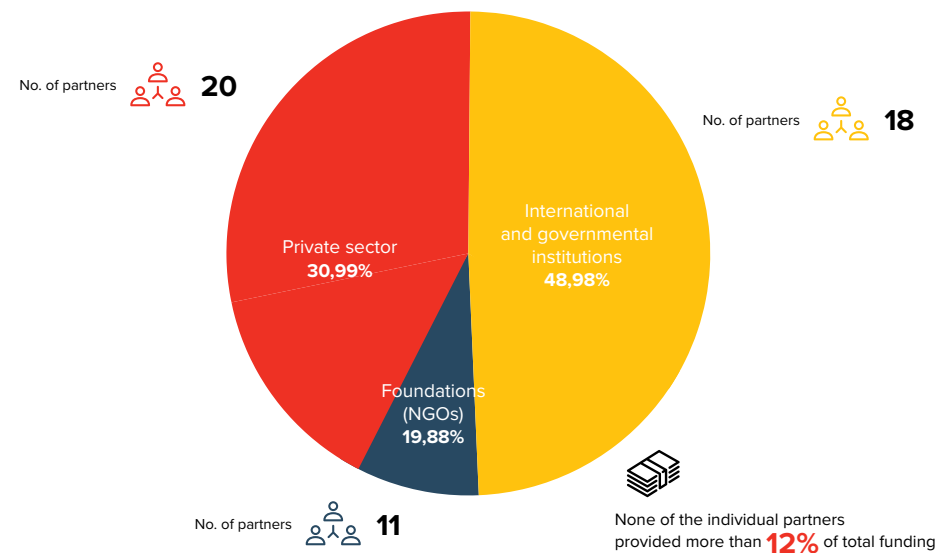


# FINANCES

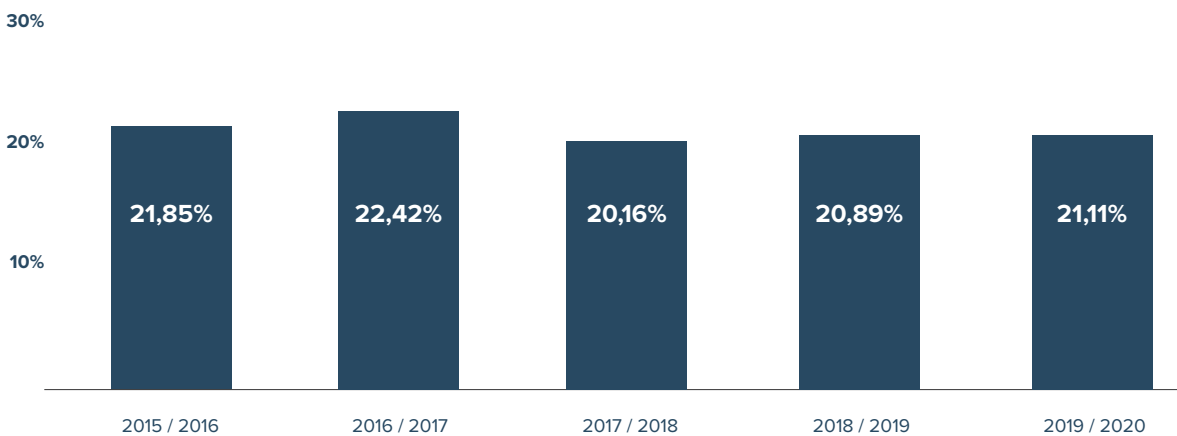
The following part contains some basic information on the finances of the GLOBSEC organization in the annual cycle July 2019/ July 2020.

GLOBSEC is proud to state that sources of its funding are diversified among three key segments - international & governmental institutions, foundations and private sector. It is important to say that none of the individual partners provided more than 12 % of the total funding of GLOBSEC in 2019/2020.

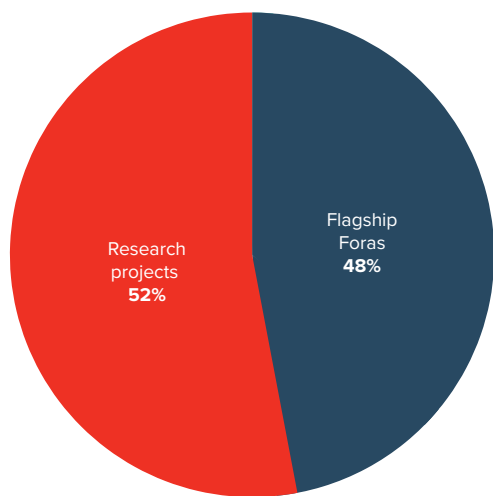
## Total GLOBSEC Funding



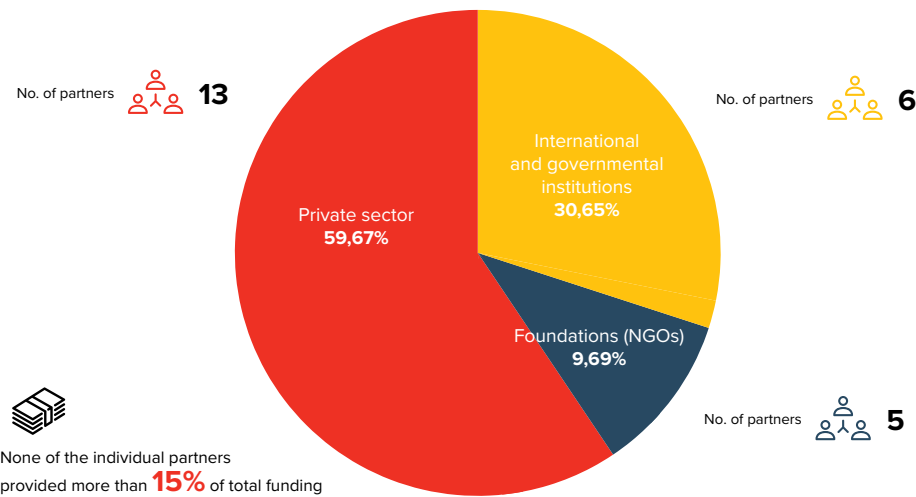
## GLOBSEC Funding from Slovak Government



## Total GLOBSEC Funding – Share of Research Projects and Foras



## Tatra Summit 2019 Sources of Funding









▸ Vajnorská 100/B  
831 04 Bratislava  
Slovak Republic

▸ +421 2 321 378 00  
▸ [info@globsec.org](mailto:info@globsec.org)  
▸ [www.globsec.org](http://www.globsec.org)