



# **GLOBSEC 2020/2021 OVERVIEW**



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# INTRODUCTION



**GLOBSEC** is a global think-tank committed to enhancing security, prosperity and sustainability in Europe and throughout the world. Its mission is to influence the future by generating new ideas and solutions for a better and safer world.

The main embodiment of these efforts is the annual **GLOBSEC** Bratislava Forum, one of the leading conferences on global security in the world. **GLOBSEC** also organizes the annual **GLOBSEC** Tatra Summit, a conference that provides the opportunity for experts to have fruitful political discussions on the future of Europe as well as the annual Château Béla gathering, where policymakers, thinkers, non-governmental representatives, corporate representatives and elected officials from multiple fields and countries gather to discuss current pressing challenges.

The **GLOBSEC** Policy Institute is a policy-oriented think-tank analyzing foreign policy and international environment. While being an integral part of the **GLOBSEC** organization, it focuses on research which is relevant to decision-makers, business leaders and all citizens concerned. Its ambition is to help people make sense of the world and identify how the world might make more sense to people – through better policies.

The aim of this **GLOBSEC** Overview is to map our activities during the past business cycle of July 2020/ December 2021. The **GLOBSEC** team would like to thank all our partners and supporters. Without their help our mission and activities would not be possible.

# SECOND YEAR OF UNCERTAINTY



The pandemic has taught everyone that we need to adapt to difficult times and move on. At **GLOBSEC**, we are dependent on physical encounters. Although advanced technologies make it possible to use the online space to organize conferences or events, nothing can replace a real eye-catcher. That is why we are very proud that we were able to organize almost all our most important events last year. Our biggest event - **GLOBSEC** Bratislava Forum 2021 was organized in a hybrid design. Hundreds of people gathered in Bratislava, and everyone had to follow strict anti-pandemic rules. We also had dozens of participants online. One of the most powerful moments was Pope Francis' speech at the conference in Bratislava. Although he joined us online, his speech and message has traveled around the world. Our second largest event once again took place in the Slovak mountains. The High Tatras have traditionally been the scene of the Tatra Summit, which was one of the strongest in recent

years. Although all participants had to adhere to strict anti-pandemic measures, everyone appreciated the bilateral meetings or interesting live discussions. Prime Ministers, Ministers and even the Secretary General of the OECD came to the Tatra Summit. However, due to the Covid-19 pandemic, we had to postpone a very important event Château Béla Central European Strategic Forum. The event has its charm due to its intimate atmosphere and informal debates. The pandemic has influenced all sectors around the world, but our activities have continued. Last year, the Policy Institute produced a dozen of research and interesting webinars quoted by the world media. The pandemic did not stop our activities, on the contrary, we have adapted to the new global trend, and we continue to expand our team. **GLOBSEC** has successfully opened its offices in Brussels and Wien.

# GLOBSEC FLAGSHIP EVENTS

## BRATISLAVA GLOBSEC FORUM 15 - 17 JUN 2021

Like other years, in 2021 Bratislava has again become the center of world events. GLOBSEC has created a place for discussions between politicians, diplomats, businesspeople and the non-profit sector. Key stakeholders and high-level participants from around the world met at one place to discuss burning issues or opportunities for cooperation. The event was attended by dozens of journalists from around the world, and the hybrid mode regime made GLOBSEC one of the few global conferences to take place physically.



Audience  
**575**  
NUMBER OF PARTICIPANTS

**91**  
COUNTRIES PARTICIPATION



## TATRA SUMMIT 9 - 10 OCT 2020

GLOBSEC organizes a unique Tatra Summit every year, which takes place in the High Tatras in Slovakia. In addition to the beautiful view, hundreds of participants enjoy the opportunity to meet colleagues from other countries, discuss cooperation or establish contacts. As ecology is one of our priorities, the transport of Tatra Summit participants was provided by electric buses, and instead of travelling by planes, we used more ecological trains. The guest list has included personalities such as.

Audience  
**302**  
NUMBER OF PARTICIPANTS

**18**  
COUNTRIES PARTICIPATION



# GLOBSEC TEAM



**62**  
FULL-TIMERS

**10**  
PART-TIMERS

**24**  
INTERNS

## NATIONALITIES

American, Belarusian, Canadian, Dutch, British, German, Polish, Slovak, Spanish

# GLOBSEC POLICY ACTIVITIES

## Our most important publications:

➤ **Securing the Neighborhood: Enlargement, Partnership, Investment, and Values**  
online discussion with Members of the European Parliament from Central and Eastern Europe.



➤ **Untapped Potential of Women to Strengthen EU Foreign Policy**  
At the time when the EU has set ambitious goals for its external action, including the gender equality component within the Gender Action Plan III for 2021-2025, the foreign policy positions are still male-dominated.



➤ **National perspectives on the Conference on the Future of Europe**  
Policy Dialogue, co-organised by GLOBSEC and the European Policy Centre, discussed the national elements of the Conference on the Future of Europe with policymakers and experts from across the EU.



➤ **What actually works? Measures to fight against information manipulation in the online information space**  
Whereas the last almost two years of the pandemic catalyzed the negative effects of information manipulation on society, it also accelerated the search for solutions. Both the private and public sectors, as well as civil society actors, began testing and implementing measures that would help societies to curb the challenge of the century. While there is clearly no "silver bullet" solution to limit the spread and impact of manipulative content on society, some measures have proven more effective. What are the measures with greater success potential for democracies? How do we know what works? What can the private, the public and the civic sector do individually and in tandem?



**Our most important publications:**

**GLOBSEC Vulnerability Index 2021**  
 Unique perspective into vulnerabilities of Central and South-East Europe to Russian and Chinese influence.



**GLOBSEC Trends 2021: Central Europe one year into the pandemic**  
 Unique public opinion poll measuring shifts and trends in public attitudes since 2017.



**10 Transatlantic Principles for a Healthy Online Information Space**  
 Alliance for Healthy Infosphere's principles that should guide the decision-making in a Transatlantic area in making their decisions towards a healthier and more secure online information space.



# SOCIAL MEDIA OVERVIEW



net new page likes

**501**

total posts sent

**1,508**

total impressions

**4,526,121**

total engagements

**79,432**



net new followers

**1,300**

total tweets sent

**1,381**

total retweets

**1,721**

total mentions received

**1,900**

top hashtag

**#GLOBSEC2021**



total impressions

**401,025**

net followers

**2,200**

total posts published

**1,387**



net new subscribers

**274**

total views

**61,400**

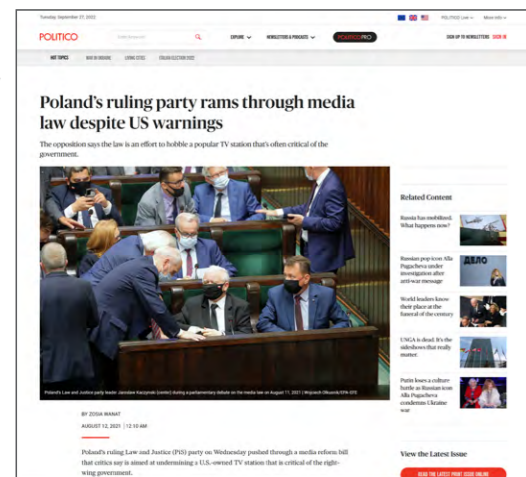
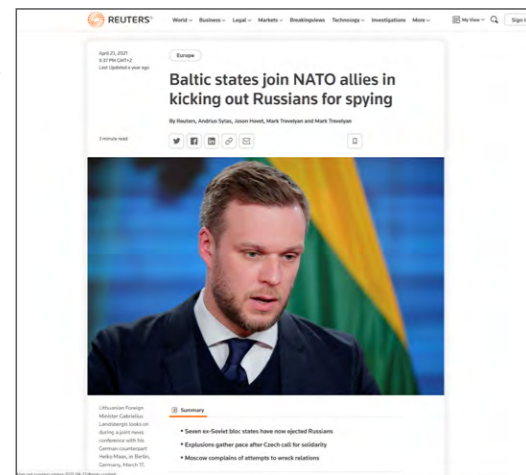
total hours our videos were watched

**4,400**

total organic impressions

**760,000**

# GLOBSEC IN INTERNATIONAL MEDIA



## MEDIA

GLOBSEC media appearances include:

- |           |                 |                 |
|-----------|-----------------|-----------------|
| AP        | The Economist   | Politico        |
| Bloomberg | Euractiv        | Thomson Reuters |
| BBC       | Financial Times | Le Monde        |
| CNN       | New York Times  | And others.     |



# PARTNERSHIPS

The GLOBSEC team would like to thank all our partners and supporters. Without their help our mission and activities would not be possible.

## INSTITUTIONAL PARTNERS AND THINK TANKS

- |   |   |  |
|---|---|--|
| » Atlantic Council  | » German Marshall Fund of the United States                       | » New Strategy Center                                  |
| » British International Studies Association               | » Global Focus  | » Open Society Foundations                             |
| » Brookings Institution                                   | » International Centre for Defence and Security                   | » Organization for Security and Co-operation in Europe |
| » Center for a New American Security                      | » International Visegrad Fund                                     | » Polish Institute of International Affairs            |
| » Center for European Policy Analysis                     | » Intra-European Organisation of Tax Administrations              | » Political Capital                                    |
| » Center for Global Prosperity                            | » Jagello 2000  | » RAND Europe  |
| » Center for Strategic and International Studies          | » King's College London   | » Royal United Services Institute                      |
| » DiffGov   | » Konrad Adenauer Foundation                                      | » Slovak Investment Holding                            |
| » Elcano Royal Institute                                  | » Lennart Meri Conference   | » The International Institute for Strategic Studies    |
| » European Commission                                     | » LSE IDEAS   | » UK Foreign and Commonwealth Office                   |
| » European Council on Foreign Relations                   | » Ministry of Economy of the Slovak republic                      | » US Department of Defence                             |
| » European Investment Bank                                | » Ministry of Finance of the Slovak Republic                      | » US Embassy in Slovakia                               |
| » Foundation for Political, Economic and Social Research  | » Ministry of Foreign and European Affairs of the Slovak republic | » Wilfried Martens Centre for European Studies         |
| » Friedrich Ebert Foundation                              | » Munich Security Conference                                      | » Women in International Security                      |
| » Friends of Europe                                       | » NATO  |  |
| » George C. Marshall European Center for Security Studies | » NATO Defence College  |  |

## CORPORATE PARTNERS

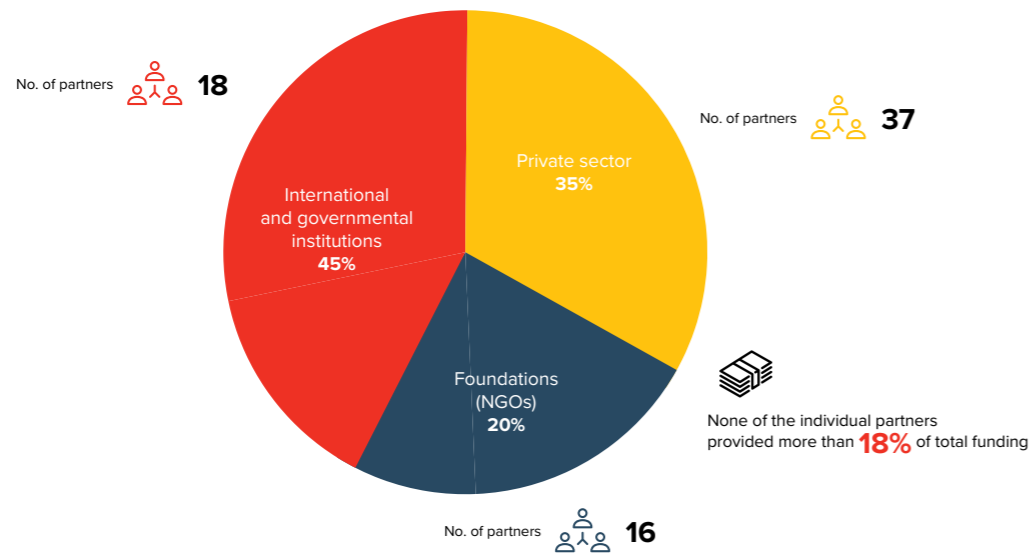
- |             |                 |            |
|-------------|-----------------|------------|
| » ABB       | » KDNS          | » SAAB     |
| » BMW       | » KMW           | » SLOVNAFT |
| » CEZ       | » LYNX          | » SLSP     |
| » EPH       | » MASTERCARD    | » TACHYUM  |
| » ERICSSON  | » MEROCO/ENVIEN | » TUNGSRAM |
| » ESET      | » MICROSOFT     | » VUB      |
| » GOOGLE    | » MSD           | » ZSE      |
| » INOBAT    | » NEXTER        |            |
| » IPM GROUP | » PMI           |            |

and others.

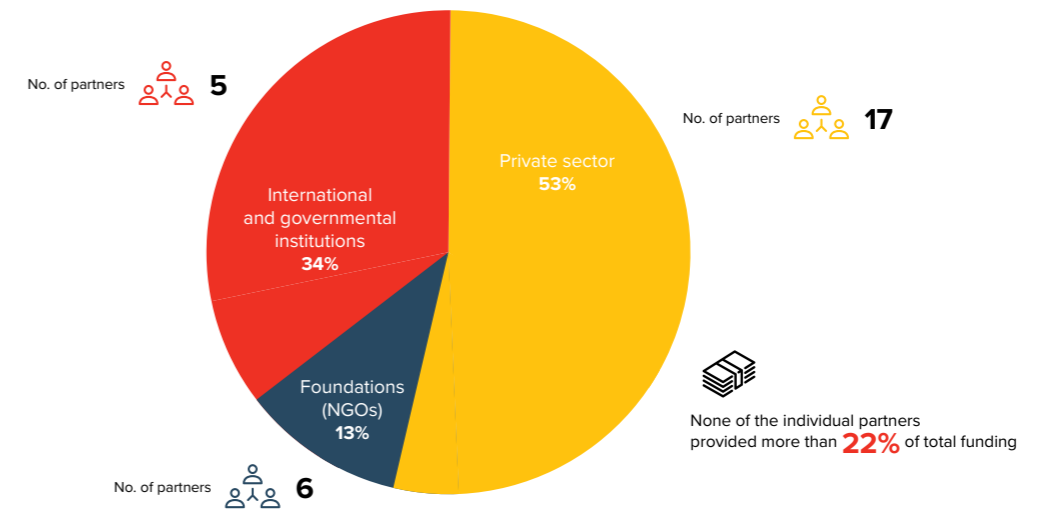
# FINANCES

GLOBSEC's sources of funding are diversified among three key segments - international & governmental institutions, foundations and a private sector. None of the partners provided more than 18 % of the total funding of GLOBSEC in 2020/2021.

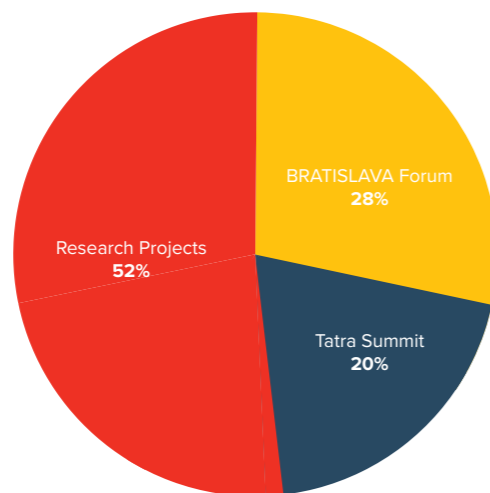
## GLOBSEC Income (%) by Sources of Funding



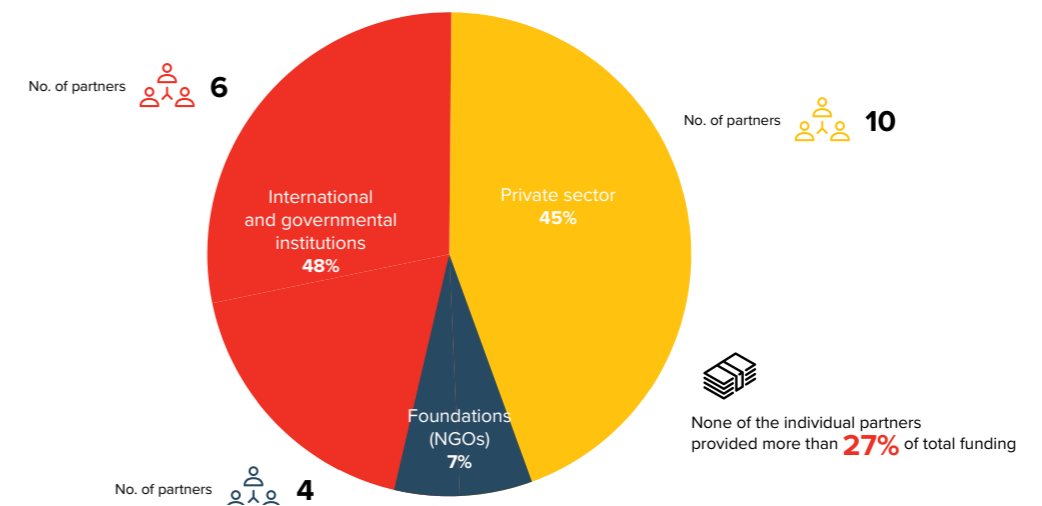
## BRATISLAVA Forum Income by Sources of Funding



## Split of Income (%) Based on Activities



## Tatra Summit Income by Sources of Funding









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