

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum.)*

PROJECT	
Participant:	3 – Elliniko Idryma Evropaikis kai Exoterikis Politikis (Hellenic Foundation for European and Foreign Policy) - ELIAMEP
PIC number:	997802238
Project name and acronym:	EUact2- Towards Democratic and Inclusive Europe: EP Elections and Active Citizens Participation and Contribution

EVENT DESCRIPTION	
Event number:	20
Eventname:	EU in the world: The role of the European Cultural Diplomacy
Type:	Small scale debate
In situ/online:	<i>In situ</i>
Location:	Greece, Athens
Date(s):	19/04/2023
Website(s) (if any):	Project website: https://www.globsec.org/what-we-do/events/eu-world-role-european-cultural-diplomacy-event-summary ELIAMEP event webpage: https://www.eliamep.gr/en/event/%ce%b7-%ce%b5%ce%b5-%cf%83%cf%84%ce%bf%ce%bd-%ce%ba%cf%8c%cf%83%ce%bc%ce%bf-%ce%bf-%cf%81%cf%8c%ce%bb%ce%bf%cf%82-%cf%84%ce%b7%cf%82-%ce%b5%cf%85%cf%81%cf%89%cf%80%ce%b1%cf%8a%ce%ba%ce%ae%cf%82/
Participants	
Female:	36
Male:	27
Non-binary:	N/A
From country 1 [Greece]:	19
From country 2 [Germany]:	6
From country 3 [Portugal]:	1
From country 4 [Netherlands]:	25

From country 5 [Czech Republic]:	1		
From country 6 [France]:	4		
From country 7 [Latvia]:	1		
From country 8 [Spain]:	1		
From country 9 [Austria]:	1		
From country 10 [Turkey]:	2		
From country 11 [USA]:	2		
Total number of participants:	63	From total number of countries:	11
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>On April 19th 2023, ELIAMEP as part of the EUact2 project organized another small in situ debate with the title “EU in the world: The role of European Cultural Diplomacy”. The primary objective of the event was to provide the participants with an in-depth understanding of Europe’s position in the global arena, focusing particularly on the impact of its soft power through Cultural Diplomacy. Two speakers, Professor Spyros Blavoukos, Head of the European Programme, and Dr Stefanos Vallianatos, Head of the International Relations Department of the Hellenic Foundation for Culture shared their insights in a discussion moderated by Odin Linardatou, Head of the Communication Department at ELIAMEP.</p> <p>How the EU can utilise cultural diplomacy to its advantage? One speaker referred to the EU's motto of "Unity in Diversity," which represents the idea that cultural and civic identities can coexist without competition and that the EU is founded on values rather than a distinct cultural identity. The Erasmus Programme is a success in promoting European integration and bringing about transformative pan-European experiences through relationships and shaping a common understanding.</p> <p>The purpose of cultural diplomacy, according to another speaker is to improve how others perceive you and that it is a crucial tool for nation branding. Despite the commonalities among EU states, a shared EU cultural policy has yet to be established due to fears of losing unique cultural and national identities. However, with ambition for the EU to be a global (super)power this tool should be sharpened and properly used.</p> <p>Participants joined the debate by questioning why there is no European Cultural Diplomacy Strategy, why there is no institutional involvement by the EU in ‘connecting the dots of the different cultural strategies among the member states’ and ‘building bridges’ to fulfil the “Unity by Diversity” motto. Consequentially then the EU’s cultural diplomacy would have a true potential. Some recommendations derived from the young participants include: setting up minimum standards for courses in EU history and European culture, mandatory Erasmus semester, targeted funding and creative incentives (some already present through Creative Europe)</p> <p>Sixty-three (63) participants attended the event from eleven (11) countries (nine (9) EU member-states plus USA and Turkey). Women represented 57% and men 43% in the audience. The participants were predominantly young people with 62% in the 18-22 age group. The event lasted for two (2) hours and was divided into two parts, firstly presentations by two experts, followed by an open discussion with the audience and experts.</p>			

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).