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INTRODUCTION

**GLOBSEC** is an international think tank based in Bratislava operating across Europe, North America and beyond. Our mission is to drive policy change for a better and safer world. We believe we can influence the future by generating new ideas and bringing together the right stakeholders from public and private sectors at our global fora.

The international environment is becoming less predictable and more complex. Technological innovation is quickly disrupting the old frameworks of economies, societies and political order. **GLOBSEC** helps to provide a better understanding of global trends and their consequences for society, economy and security. We generate new ideas and drive policy change for a more stable, prosperous and sustainable world by: conducting world class research and political risk analysis of major challenges to our societies, driving change by engaging esteemed policymakers and senior leaders from different sectors in our policy initiatives, putting together leaders and stakeholders from multiple sectors at our global summits, creating a global network of influential leaders across the Atlantic to advance our ideas.

The aim of **GLOBSEC** overview is to map our activities during the past annual cycle from summer 2017 to summer 2018. **GLOBSEC** team would like to thank to all our partners and supporters without their help our mission and activities would not be possible.
TATRA SUMMIT 2017
27 - 28 OCT 2017

Tatra Summit is the leading Central European conference on the social, economic and political issues shaping Europe. Its goal is simple but ambitious – to seek and provide informed, practical and lasting solutions. Since its foundation, it has become an indispensable meeting place of hundreds of governmental and EU representatives, experts and private sector.

Audience Overview

150
NUMBER OF ATTENDEES

22
COUNTRIES PARTICIPATION

TOP 10 COUNTRIES
- Belgium, Czech Republic, Poland, Hungary, Austria, Luxembourg, France, Germany, United States, Slovakia

FIELDS OF EXPERTISE
Speakers Overview

37
NUMBER
OF ATTENDEES

11
COUNTRIES
PARTICIPATION
/ Belgium, Czech Republic, Poland, Hungary, Austria, Luxembourg, France, Germany, United States, Slovakia /
Château Béla Central European Strategic Forum 2017, organised by GLOBSEC, is a three-day closed convening that brings together high-profile political figures and issue experts from the Visegrad region, wider Europe as well as United States to discuss foreign, economic and security policy challenges that are currently influencing developments in the region.

**Guests Overview**

**50**

**NUMBER OF ATTENDEES**

**14**

**COUNTRIES PARTICIPATION**

/ France, Belgium, Hungary, Sweden, Switzerland, Luxembourg, Israel, Lithuania, Poland, United States, United Kingdom, Slovakia, Czech Republic /

**FIELDS OF EXPERTISE**

Defence and Security, European Union – politics and institutions, Hybrid Threats, Disinformation, Terrorism, Transatlantic Relations
GLOBSEC 2018 BRATISLAVA FORUM
17 - 19 MAY 2018

In the thirteen years of its existence, BRATISLAVA Forum 2018 has grown into one of the top strategic forums worldwide for connecting the realms of politics, academia, the non-government sector, and business. Indeed, political and social developments in the transatlantic area, Middle East, and other regions underline the need for a truly global policy-making platform.

Audience Overview

648
NUMBER OF ATTENDEES

64
COUNTRIES PARTICIPATION

TOP 10 COUNTRIES
/ Slovakia, Czech Republic, Belgium, United Kingdom, Hungary, Austria, Poland, United States, Germany, Turkey /

72% 28%
GENDER BALANCE

FIELDS OF EXPERTISE
Euro-Security, European Union, Innovations and 4th Industrial Revolution, Middle East, Global Politics, Information Warfare and Defence of Democracy, Cyber Security, Energy, Russia and Eastern Europe, Terrorism and Counterterrorism, Visegrad Regional Cooperation, Western Balkans
Speakers Overview

125 NUMBER OF ATTENDEES

32 COUNTRIES PARTICIPATION

TOP 10 COUNTRIES
/ Slovakia, Belgium, Germany, United Kingdom, United States, France, Netherlands, Czech Republic, Austria, Estonia /

GENDER BALANCE
79% 21%

64 COUNTRIES PARTICIPATION
Afghanistan, Albania, Armenia, Australia, Austria, Azerbaijan, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iraq, Ireland, Israel, Italy, Japan, Korea, Kosovo, Kuwait, Latvia, Lebanon, Lithuania, Luxembourg, Macedonia, Malaysia, Malta, Mexico, Montenegro, Netherlands, Nigeria, Norway, Poland, Qatar, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, Somalia, South Africa, Spain, Sweden, Switzerland, Taiwan, Tunisia, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States
GLOBSEC TEAM

76 FULL-TIMERS
6 PART-TIMERS
140 INTERNS

12 NATIONALITIES
Slovak, British, Roman, Belgian, Indian, Bulgarian, Belarussian, Vietnamese, Polish, American, Serbian, Hungarian

GENDER BALANCE
40% 60%
POLICY INSTITUTE ACTIVITIES IN 2017/2018


106
NUMBER OF PUBLICATIONS WRITTEN AND PUBLISHED IN 2017/18

50
NUMBER OF EVENTS RESEARCHERS OF GLOBSEC POLICY INSTITUTE ORGANIZED

/ per Programme – Cyber Resilience 5, Defence & Security 31, Energy 5, Future of Europe 17, Eastern Neighbourhood 5, Strategic Communication 14, cross-sectoral 5, other 24 /

67
NUMBER OF EXTERNAL EVENTS RESEARCHERS OF GLOBSEC POLICY INSTITUTE TOOK PART IN 2017/2018

GLOBSEC NATO Adaptation Initiative (GNAI) concluded recommendations on the future shape of the world’s most important security alliance. Initiative featured:

FROM CRIMINALS TO TERRORISTS AND BACK? is a two-year study on the crime-terror nexus in 11 European states. Early successes include:

» A steering committee chaired by Gen. (Ret.) John R. Allen and made up of notable defence and security experts, including Ambassador Alexander Vershbow and General (Retd) Wolf Langheld.

» The final report was released in November 2018 at NATO HQ and presented to NATO Secretary General Jens Stoltenberg and Deputy Secretary General Rose Gottemoeller.

» Recognised as among the best reports on defence and security by Munich Security Conference 2018.

» Recommended as programme reading for NATO staff and delegations during NATO Away Days.

» Briefings for Dutch (AIVD, NCTV), Italian (police force and prosecutor’s office) and Northern Irish (PSNI) security authorities on project findings.

» A series of high level public events in major European capitals with local think tank partners - Paris (with IRIS), Madrid (with Elcano), Brussels (with EU ISS).

» Key project findings to be presented at Society for Terrorism Research conference in September 2018.
GLOBSEC Intelligence Reform Initiative (GIRI), is a pan-European and North American network of serving and former counter-terrorism officials and academics who recognise the need for change in the transatlantic security architecture. Notable highlights include:

- The delivery of three reports, one of which highlighted the need for a transatlantic counter-terrorism centre of excellence.
- An advisory board consisting high-level intelligence and security officials from 10 NATO member states.
- A series of private international events that attracted 30 security stakeholders from 12 countries.

Strategic Communication programme has monitored regional public opinion and trends, as well as the emerging phenomenon of disinformation and fake news. Programme’s highlights include:

- Data quoted in a US Senate Committee on Foreign Relations Report.
- Research featured in the Munich Security Report 2018: To the Brink - and Back?
- Two Slovak PR awards for an innovative online campaign using top Slovak video bloggers.
- A unique e-learning course Media and Disinformation developed with 2 university partners.
- The development of the Counterdisinfo.org website.

GLOBSEC Cyber Futures Council, brings leading lights from business and policymaking circles to identify potential scenarios and opportunities for the future of cyberspace.
### Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Statistic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>1,913,188</td>
<td>Number of Impressions on Twitter (Per 2017/18)</td>
</tr>
<tr>
<td></td>
<td>2,238</td>
<td>Mentions on Twitter (Per 2017/18)</td>
</tr>
<tr>
<td>Facebook</td>
<td>1,417</td>
<td>Number of Likes of the Globsec Page (Per 2017/18)</td>
</tr>
<tr>
<td></td>
<td>10,818</td>
<td>Number of Likes on Our Posts (Per 2017/18)</td>
</tr>
<tr>
<td></td>
<td>1,436</td>
<td>Number of Sharing of Our Posts</td>
</tr>
</tbody>
</table>

### Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Statistic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slovak Media</td>
<td>187</td>
<td>Mentions in Slovak Media</td>
</tr>
<tr>
<td>International Media</td>
<td>50</td>
<td>Mentions in International Media</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Interviews with Globsec Staff in International Media</td>
</tr>
<tr>
<td>Blogs</td>
<td>50</td>
<td>Blog Articles Published on the Globsec Website</td>
</tr>
</tbody>
</table>
PARTNERSHIPS

GLOBSEC team would like to thank to all our partners and supporters without their help our mission and activities would not be possible.

INSTITUTIONAL PARTNERS AND THINK TANKS

» Atlantic Council
» Bruegel
» Citizens Dialogue
» European Investment Bank
» George C. Marshall Centre
» German Marshall Fund
» GoodAI
» Hans Seidel Foundation
» Chatham House
» International Republican Institute
» International Visegrad Fund
» IRIS – Institut de Relations Internationales et Stratégiques
» Jagello 2000
and others.

» Konrad Adenauer Stiftung
» Matej Bel University
» Ministry of Environment of the Slovak Republic
» Ministry of Finance of the Slovak Republic,
» Ministry of Foreign and European Affairs of the Slovak Republic
» Ministry of Interior of the Slovak Republic
» National Endowment for Democracy
» NATO
» Norwegian Institute of International Affairs
» Open Society Foundation
» Political Capital Institute
» Representation of the European Commission in Slovakia
» U.S. Department of State
» U.S. Embassy in Slovakia
» UK FCO
» Universidad Rey Juan Carlos
» Universita Catolica del Sacro Cuore Milano
» Universiteit Leiden
» University College Cork
» Wilfred Martens Centre for European Studies

CORPORATE PARTNERS

» Aerovodochody
» AT&T
» BMW
» ČSOB
» Envien Group
» EPH
» Eustream
» Eutop
» EY
» Google
» KMW
and others.

» Lockheed Martin
» Lynx
» Mastercard
» Meroco
» MSM Group
» OTP Bank
» Philip Morris
» Raiffeisen Bank
» SAAB
» Slovnaft
» SZRB AM
» Tatra Banka
» ZSE
The following charts visualize some basic information on the finances of the GLOBSEC organisation in the annual cycle 2017/2018.

GLOBSEC is proud to state that sources of its funding are diversified among three key segments - international & governmental institutions, foundations and private sector. It is important to say that none of the partners provided more than 15 % of the total funding of GLOBSEC in 2017/2018.

**TOTAL GLOBSEC FUNDING**

<table>
<thead>
<tr>
<th>Source</th>
<th>No. of partners</th>
<th>Share of average partnership on total funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private sector</td>
<td>16</td>
<td>1,53%</td>
</tr>
<tr>
<td>Foundations (NGOs)</td>
<td>16</td>
<td>1,83%</td>
</tr>
<tr>
<td>International and governmental institutions</td>
<td>18</td>
<td>1,37%</td>
</tr>
</tbody>
</table>

No of the partners provided more than 15% of total funding

**TOTAL GLOBSEC FUNDING - SHARE OF RESEARCH PROJECTS AND FORAS**

<table>
<thead>
<tr>
<th>Event</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRATISLAVA Forum</td>
<td>44%</td>
</tr>
<tr>
<td>Research Projects</td>
<td>28%</td>
</tr>
<tr>
<td>TATRA SUMMIT Forum</td>
<td>28%</td>
</tr>
</tbody>
</table>
TATRA SUMMIT SOURCES OF FUNDING

- Private sector: 57%
- International and governmental institutions: 35%
- Foundations (NGOs): 8%

No. of partners: 15
Share of average partnership on total funding: 4,10%

Non of the partners provided more than 15% of total funding

BRATISLAVA FORUM SOURCES OF FUNDING

- Private sector: 53%
- International and governmental institutions: 36%
- Foundations (NGOs): 11%

No. of partners:
- Private sector: 20
- International and governmental institutions: 7
- Foundations (NGOs): 8

Share of average partnership on total funding:
- Private sector: 2,89%
- International and governmental institutions: 4,27%
- Foundations (NGOs): 1,55%

Non of the partners provided more than 18% of total funding