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INTRODUCTION

GLOBSEC is a global think-tank committed to enhancing security, prosperity and sustainability in Europe and throughout the world. Its mission is to influence the future by generating new ideas and solutions for a better and safer world. We believe we can change the world by putting together the right stakeholders at the right time for a free exchange of ideas.

Its main goal is to shape the global debate through conducting research activities and connecting key experts on foreign and security policy. To this goal contributes the annual GLOBSEC Bratislava Forum, one of the leading conferences on global security in the world. GLOBSEC also organises the annual GLOBSEC Tatra Summit, a conference that provides the opportunity for experts to have fruitful political discussions on the future of Europe. Committed to supporting young talents in the field, GLOBSEC Academy Centre was established to identify exceptional young individuals and aims to educate them to become excellent analysts of tomorrow.

The GLOBSEC Policy Institute is a policy-oriented think-tank analysing foreign policy and international environment. While being an integral part of the GLOBSEC organisation, it focuses on research which is relevant to decision-makers, business leaders and all concerned citizens. Its ambition is to help people make sense of the world and identify how the world might make more sense to people – through better policies.

The aim of GLOBSEC Overview is to map our activities during the past business cycle of 2018/2019. GLOBSEC team would like to thank to all our partners and supporters without their help our mission and activities would not be possible.
GLOBSEC ACTIVITIES IN 2018/2019

STRATEGIC FORUMS IN 2018/2019

GLOBSEC TATRA SUMMIT 2018

Tatra Summit is the leading Central European conference on the social, financial, economic and political issues shaping Europe. Its goal is simple but ambitious – to seek and provide informed, practical and lasting solutions. Since its foundation, it has become an indispensable meeting place of hundreds of governmental and EU representatives, experts and private sector.

Audience Overview

355
NUMBER
OF ATTENDEES

22
COUNTRIES
PARTICIPATION

TOP
10
COUNTRIES
/ Belgium, Czech Republic, Poland, Hungary, Austria, Luxembourg, France, Germany, United Kingdom, Slovakia /

FIELDS OF EXPERTISE
Investments, Finances & Banking; Central European Politics & Visegrad Cooperation; Energy

WOMEN | MEN
32% | 68%
GENDER BALANCE
Speakers Overview

27 NUMBER OF ATTENDEES

TOP 10 COUNTRIES
\[ / \text{Belgium, Czech Republic, Poland, Hungary, Luxembourg, France, Germany, United Kingdom, Slovakia} / \]

FIELDS OF EXPERTISE
Central European Politics & Visegrad Cooperation; EU Economy, Competitiveness & Eurozone; Investments, Finances & Banking

WOMEN | MEN
26% | 74% GENDER BALANCE
The 10th annual Château Béla Central European Strategic Forum was held against the backdrop of traditional paradigms associated with international politics experiencing serious challenges to their legitimacy. After the initial shock of Brexit, Europe seeks to find a common vision for its future unity. The multilateral order that has shaped international politics for more than seven decades is being questioned. And while the Western world faces hybrid threats and disinformation campaigns from Russia, the transatlantic partnership is hindered by economic and political disagreements.

**CENTRAL EUROPEAN STRATEGIC FORUM 2018 - CHÂTEAU BÉLA**

**Guests Overview**

**NUMBER OF ATTENDEES**
46

**COUNTRIES PARTICIPATION**
Austria, Belgium, Bulgaria, Czech Republic, France, Germany, Hungary, Poland, Slovakia, Spain, Sweden, United Kingdom, United States of America

**FIELDS OF EXPERTISE**
Defense & Security, Transatlantic relations, Disinformation, Future of Europe, Terrorism
The 14th edition of GLOBSEC Bratislava Forum looked beyond the current grim picture of the state of international affairs and the disruptive narratives engulfing our societies within five streams: Defence & Security, Democracy & Disconnect, Digital Future, Future of Europe and Sustainability & Global Economy.

**FIELDS OF EXPERTISE**


**Audience Overview**

- **Number of Attendees**: 752
- **Countries Participation**: 64
- **TOP 10 Countries**: Slovakia, United States, Czech Republic, Belgium, Hungary, Austria, Germany, Poland, United Kingdom, Serbia
- **Women | Men**: 32% | 68%
- **Gender Balance**: 370 Participants
- **DID NOT ATTEND GLOBSEC FORUM BEFORE**: 49.33%
### Speakers Overview

<table>
<thead>
<tr>
<th><strong>Number of Attendees</strong></th>
<th>143</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Countries Participation</strong></td>
<td>36</td>
</tr>
</tbody>
</table>

### Top 10 Countries

- United States
- United Kingdom
- Belgium
- Slovakia
- Germany
- Switzerland
- France
- China
- Hungary
- Poland

### Gender Balance

- Women: 27%
- Men: 73%

### Did Not Speak at GLOBSEC Forum Before

- 60%
UNDER 30 SUMMIT GLOBAL RETREAT IN EUROPE

Under 30 Summit Global Retreat hosted more than 300 Forbes 30 Under 30 honourees and VIPs from more than 30 countries and it was a part of the 14th edition of GLOBSEC’s Bratislava Forum. Within four days many inspiring speakers, successful entrepreneurs, start-upers and politicians were introduced on the stage. Enriching cultural program offering multiple networking opportunities brought this young community of bright minds together and made Bratislava the capital of the global entrepreneurship for the weekend.
GLOBSEC TEAM IN 2018/2019

71 FULL-TIMERS

104 INTERNS

5 PART-TIMERS

WOMEN | MEN
32% | 68%

GENDER BALANCE

12 NATIONALITIES

American, Austrian, Belarusian, Canadian, Chinese, British, Czech, Dutch, German, Hungarian, Indian, Polish, Romanian, Serbian, Slovak, Ukrainian, Vietnamese
POLICY INSTITUTE
ACTIVITIES IN 2018/2019

Number of Publications
(in general + division for each program)

>60
GPI

>20
DEFENSE & SECURITY

>20
STRATCOM

>15
EUROPE

>5
NEIGHBOURHOOD

>5
CYBER SECURITY

GLOBSEC events (GPI events)
» Over 40 events
Including presentations in partnership with and hosted by:
» Atlantic Council
» GMF
» Brookings Institution
» RUSI
» Elcano
» Counter Extremism Project
» And many others

Our events include:
» Conference The United States and Central Europe: Celebrating Europe Whole and Free, Building the Next Century Together organized jointly with the Atlantic Council in Washington D.C.
» Central and Eastern European Think Tank Summit organized in cooperation with the Think Tanks and Civil Society Program, Lauder Institute, University of Pennsylvania in Bratislava
» It Takes a Network to Combat Illicit Trade. Achievements, Challenges, Opportunities, and Solutions conference organized in cooperation with PMI Impact in Bratislava
» Trainings and workshops for NGOs on building capacities in countering disinformation campaigns
» Workshops and focus groups on DCFTA in Georgia, Ukraine, Moldova and youth radicalization in Albania, Kosovo, Macedonia
» Briefings and presentation of our research in Brussels, Washington DC, Berlin, Paris, London and other capitals
» 3 City Talks on the future of Europe in Slovakia
» Seminars on EU Foreign Policy, EU neighbourhood, economic reform in Europe in Bratislava, Brussels, Vienna
» Transnational reflection group on citizen participation
The most important activities of GLOBSEC POLICY INSTITUTE

From Criminals to Terrorists and Back?

is a two-year study on the crime-terror nexus in 11 European states. The project aims to shape and strengthen European counter-terrorism efforts by providing tailor-made solutions for combating the nexus and terrorist financing.

» Unveiling of the final report in Brussels and New York
» Briefings for Belgian, Spanish, American, British, Italian Northern Irish, Slovak, Austrian security authorities on project findings.
» A series of high level public events in major European capitals and the U.S. with local think tank partners, including Paris (with IRIS), Madrid (with Elcano), Brussels (with EU ISS), London (with RUSI), Washington DC (with Brookings)
» A high-level briefing at GLOBSEC 2018 Bratislava Forum to stakeholders from the Czech Republic, France, Germany, Italy, United Kingdom and United States.

GLOBSEC European Security Initiative

The GLOBSEC European Security Initiative (GESI) works on providing comprehensive set of recommendations on the most important aspects of European defence integration, key strategic issue for Europeans today:

» Features policy papers on topics of Political Framework for European Defence, EU Strategic, NATO – EU relations, Central European Perspectives on EU defence integration, and others
» Includes briefings and advocacy meetings for MFA and MoD executives in European capitals

Counter Extremism Project

Pathways to Jihad was a project that investigated issues related to the why and how people join jihadist terrorist organisations. Since no single terrorist profile exists, one can study individual “pathways,” processes and influences that propelled some individuals towards jihadist terrorism.

» Published 3 reports on: 1. thematic analysis of how the 349 terrorist arrestees that gravitated towards jihad, 2. in-depth analysis of 56 “top” individuals, and 3. research on pathways to terrorism in V4 countries.
» These reports were supplemented by promotional and advocacy activities held in both the U.S. and Europe.

Strategic Communication Program

» Analyzed perceptions and attitudes towards key issues and actors shaping the region and the world via a series of public surveys in 7 Central and Eastern European countries, GLOBSEC Trends 2019: Central Europe 30 years after the fall of the Iron Curtain.
» Created animated videos highlighting key findings from public opinion polls and turned video explainers into a podcast series embedded on an interactive StoryMap.
» Organized several highly-attended public debates and interactive workshops at music festivals in Slovakia (Pohoda Festival, Atmosfera Festival), Czechia (Colours of Ostrava), Poland (Freedom Games, Forum 2000) and Hungary (Sziget). Videos with statements promoting the discussions and raising awareness on disinformation were disseminated on social media.
Continuing research activities evaluating resistance and vulnerabilities of Slovakia towards hybrids threats – GLOBSEC published a comprehensive analysis of Slovak public administration’s vulnerabilities in 6 topical areas; launched an unofficial audit of the Slovak security system and conducted an in-depth analysis of strategic communication of public institutions including monitoring communication on social media platforms.

» Created an e-learning course about hybrid threats for Slovak civil servants available at hybridne.sk.

» Monitored disinformation pages prior to Slovak presidential elections and European elections in V4 countries and analyzed key anti-democratic and polarizing narratives and candidates these channels promoted during the campaign period. The reports received wide media coverage and was quoted in the Guardian, Sky News, Financial times, EU Observer, Foreign Policy, etc.

» GLOBSEC Trends 2019 and election monitoring reports were uploaded by Slovak MFA representatives to EU’s Rapid Alert System and thus disseminated among EU experts from 28 countries

» Launched Exposing Russian Information Operations In Frontline States (Hades) project supported by the US State Department Global Engagement Center and centred around data-driven research, including the development of an hybrid human-AI HADES tool to bring the power of automation and AI to the research on propaganda and disinformation.

Globsec Future of Europe Programme

The aim of GLOBSEC’s Future of Europe Programme is to develop and promote innovative policy ideas to ensure that the European Union remains an attractive, successful and viable project for the Central and Eastern European countries and beyond. Our goal is to constructively contribute to the European project and its future.

The Vision for Europe Task Force seeks to offer distinctly Central and Eastern European perspectives on the future of the continent by:

» Offering constructive proposals for an EU strategy to prevent an East-West divide

» Developing an action plan to counter populism and Euroscepticism

» Making policy proposals that focus on economic prosperity, financial stability, digitalisation, labour, migration and more

» Report on New European Cycle – Ideas coming from Central Europe

EUact: EP Elections and beyond project is supported by the Europe for Citizens Programme of the European Commission. It includes partners from Bulgaria, Germany and Poland and aims:

» To encourage sustained and active engagement of young people in the decision-making process of the EU

» To enhance the democratic legitimacy of the EU by offering valuable recommendations to EU policymakers

DIFF GOV: European Governance: Potential of Differentiated Cooperation project is supported by Jean Monnet Activities of the EU Programme Erasmus+

» Explores the potential for flexible modes of cooperation between EU member states

» Studies multispeed Europe in 4 areas: Economic Cooperation, Schengen zone, Common Security and Defence Policy, and Foreign and Neighbourhood Policy

» Brings together experts, academics, policy makers and general public across the EU.

Cyber Readiness Index

GLOBSEC partnered with the Cyber Readiness Index 2.0 (CRI) team at the Potomac Institute for Policy Studies (PIPS) to develop a CRI-based assessment of Slovakia.

The project:

» Provided an in-depth analysis of Slovakia’s efforts and capabilities in cybersecurity, based on the CRI 2.0 methodology

» Identified areas for improvement in national strategy, incident response, e-crime and law enforcement, information sharing, investment in research and development diplomacy and trade, defence and crisis response

» Assessed the country’s level of preparedness for certain cyber risks

» Highlighted areas where policymakers can alter or refine Slovakia’s current posture.

European Neighbourhood

The Future of Europe’s European Neighbourhood initiative facilitates development projects, knowledge exchanges and related practices that strengthen our near-neighbours Euro-Atlantic aspirations.

Key deliverables by the programme include:

» Raising awareness among Georgia’s small and medium enterprises (SMEs) of opportunities presented by the EU’s Deep and Comprehensive Free Trade Area (DCFTA)

» The Establishment of 10 DCFTA Local Advisory Councils across Georgia and a DCFTA Central Advisory Council in Tbilisi

» A major report on youth radicalisation in the Western Balkans, with a particular focus on Macedonia
SOCIAL MEDIA

**TWITTER**
- 1,379 Net follower growth
- 810 Tweets sent
- 1,951 Retweets
- 2,471 Mentions received
- 1,364,267 Total organic impressions
- 24,159 Total engagements

**FACEBOOK**
- 2,147 Net page likes
- 813 Total messages sent
- 6,479,454 Total impressions
- 440,609 Total engagements

**INSTAGRAM**
- 745 Net follower growth
- 176 Total messages sent
- 169,261 Total impressions
- 5,095 Total engagements
- 36 Stories sent
- 14,839 Stories impressions

**TOP POST**
- Views: 31,787
- Likes: 96
MEDIA

SLOVAK MEDIA

>1200
MENTIONS IN SLOVAK MEDIA

INTERNATIONAL MEDIA

>700
MENTIONS IN INTERNATIONAL MEDIA
PARTNERSHIPS

GLOBSEC team would like to thank to all our partners and supporters without their help our mission and activities would not be possible.

INSTITUTIONAL PARTNERS AND THINK TANKS

» Atlantic Council
» Alliance for Securing Democracy
» Bertelsmann Stiftung
» Brookings
» Bruegel
» Citizens Dialogue
» City of Bratislava
» Counter Extremism Project
» DiffGov
» Embassy of the United States in Bratislava
» European Commission
» European Investment Bank
» George C. Marshall Centre
» German Marshall Fund
» GoodAI
» Hans Seidel Foundation
» Chatham House
» International Republican Institute
» International Visegrad Fund
» IRIS – Institut de Relations Internationales et Stratégiques
» Jagello 2000
» Konrad Adenauer Stiftung
» Matej Bel University
» Ministry of Environment of the Slovak Republic
» Ministry of Finance of the Slovak Republic,
» Ministry of Foreign and European Affairs of the Slovak Republic
» Ministry of Interior of the Slovak Republic
» Munich Security Conference
» National Endowment for Democracy
» NATO PDD
» Norwegian Institute of International Affairs
» Open Society Foundation
» Oxford Analytica
» PMI Impact
» Political Capital Institute
» Representation of the European Commission in Slovakia
» Thinking the Unthinkable
» U.S. Department of State
» U.S. Embassy in Slovakia
» Wilfred Martens Centre for European Studies

and others.

CORPORATE PARTNERS

» Aliter Technologies
» Asseco
» AT&T
» CEZ
» CSG
» Daimler
» Decent
» Ecoinvest
» Envien
» EPH
» ERSTE
» Google
» KMW
» Mastercard
» Microsoft
» MSD
» MSM/CSG
» OTP banka
» PMI
» Raytheon
» RWE/innogy
» Slovnaft/MOL
» Tatra banka
» ZSE

and others.
FINANCES

The following charts visualize some basic information on the finances of the GLOBSEC organisation in the annual cycle 2018/2019.

GLOBSEC is proud to state that sources of its funding are diversified among three key segments - international & governmental institutions, foundations and private sector. It is important to say that none of the partners provided more than 15 % of the total funding of GLOBSEC in 2018/2019.

TOTAL GLOBSEC FUNDING

TOTAL GLOBSEC FUNDING
- SHARE OF RESEARCH PROJECTS AND FORAS
GLOBSEC FUNDING FROM SLOVAK GOVERNMENT

TATRA SUMMIT 2018 SOURCES OF FUNDING

None of the individual partners provided more than 15% of total funding

BRATISLAVA FORUM 2019 SOURCES OF FUNDING

None of the individual partners provided more than 15% of total funding