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GLOBSEC Vulnerability Index

Vulnerability score region overview
What is this report about?

The GLOBSEC Vulnerability Index measures vulnerability towards foreign influence in eight countries: Bulgaria, Czechia, Hungary, Montenegro, North Macedonia, Romania, Serbia and Slovakia on a 0-100 scale, where 0 is the most resilient and 100 the most vulnerable.

It assesses five key dimensions: public attitudes, political landscape, public administration, information landscape, and civic and academic space, with a particular focus directed towards the Kremlin’s and Beijing’s activities.

Why are we doing this?

The Index is the result of a two-year project supported by the U.S. Department of State’s Global Engagement Center and led by GLOBSEC in cooperation with partnering organizations in each covered country. The project, focusing primarily on Russian influence, mapped out the networks and relevance of Facebook pages that spread pro-Russian or pro-Kremlin propaganda, measured the impact of pro-Kremlin influence on the public via representative opinion polls and focus groups, and, finally, analyzed key vulnerabilities towards notably pro-Kremlin and pro-Beijing influence in the region.

The Vulnerability Index consists of a large overarching report that examines the five aforementioned dimensions from the regional comparative perspective, and eight country-specific reports with more in-depth analysis of local context and case studies that showcase particular vulnerabilities. Examples of the Kremlin’s and Beijing’s influence outlined within country chapters are not exhaustive, and due to the word limit should not be treated as an all-encompassing overview of the situation in specific countries.

The country-specific reports were written by respective partnering organizations and reflect their expert views. As the editors consider the presented plurality of opinions and assessments as the report’s strength, they did not interfere with analysts’ assessments and interpretations of the situation in their respective countries. Thus, country chapters are heterogeneous in terms of topics covered and writing style.

Whereas the Index analyzes vulnerabilities, it is complemented by a series of papers that propose solutions and recommendations both from the country-specific and regional perspective.

The countries we cover

The selection of countries was based on the donor’s requirements at the beginning of the project period. At the same time, covering parts of both Central Europe and the Western Balkans allowed for a comparative perspective between countries which share a totalitarian past and aspired to become developed democracies, but whose paths diverged after 1989. This range allows the reader to compare countries that are both members and non-members of the EU, Schengen zone, NATO, etc., and assess how societal, economic and historical developments have shaped their present vulnerabilities towards foreign influence. Nonetheless, the report does not provide either an exhaustive list or a complete picture of the phenomena and challenges affecting the countries.

The team aims to expand the number of countries to broader Central and Western Europe in the next years.

Our theoretical approach

The Index focuses on measuring vulnerabilities within the societies and governance systems through an analysis of internal dynamics and gaps. These can either have the potential to serve or already serve pro-Kremlin and/or pro-Beijing interests, or they have the potential or are already directly utilized by the Kremlin and/or Beijing.

The theoretical approach underpinning this Index works with three overarching concepts: international relations theories of classical realism and liberalism, as well as sharp power theory to explain the analyzed countries; and how these conditions co-shape these countries’ vulnerability to foreign influence.

Countries in Central Europe and the Western Balkans are regionally defined by their position between the Eastern hegemonic powers, Russia and China, and by their proximity to/membership in Western international structures, the EU and NATO. This Index works with:

- The classical realist argument that external conditions and actors interact with states’ domestic actors and institutions, as there is no strict line between international and domestic politics. Internal state factors and their resilience or lack thereof thus translate into higher susceptibility towards hegemonic influence, as evaluated in the country rankings in each of the five studied dimensions.
The vulnerability calculation was based on seven key data sources:

- Representative opinion polls conducted in October 2020 on a sample of 1,000 respondents per country (8,000 respondents altogether)
- Transparency International Corruption Perceptions Index
- World Press Freedom Index developed by Reporters Without Borders
- Civil Society Organization Sustainability Index developed by FHI 360

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Our methodological approach

The quantitative representation of vulnerabilities provides an overarching perspective on the situation in a respective country, and allows for easy region-wide comparison. Such approach should, nonetheless, be understood only within the context of the five studied dimensions.

The Index methodology has been consulted with the Steering Committee that provided advice on methodological approach in initial project stages. Measurement methods have been created in cooperation with index development experts.

The results from all existing indices were analyzed for the past six years, from January 1, 2016, until June 30, 2021, in order to reflect at least one change in government in the analyzed countries.

The Index is made of five dimensions, with each comprising several indicators and each indicator including specific variables.
**Vulnerability dimensions**

1. **Public attitudes**

   Public attitudes are based on a representative opinion poll conducted in October 2020. A total of 24 questions were assessed and re-calculated to 0-100 scale. Questions were thematically grouped into the following indicators: 1) Orientation towards the EU, 2) Orientation towards NATO, 3) Perception of democracy, 4) Perception of Russia, 5) Perception of China, 6) Belief in conspiracy theories and disinformation, and 7) Trust. Vulnerability is determined by: anti-EU, anti-NATO, anti-democratic, pro-Russian and pro-Chinese attitudes, proneness to believe in conspiracy theories and disinformation, and distrust in institutions and the media.

2. **Political landscape**

   The quality of the political landscape is measured through six indicators collected via desk research and responses from expert surveys that are designed to capture political elites’ attitudes towards the EU, NATO, Russia, and China. In order to reflect the evolving nature of the political environment in each state, four desk research indicators consist of a six-year assessment of a given country’s political landscape - an analysis of speeches, actions, and the social media posts of all political entities which managed to either a) form a government, b) nominate a President, or c) secure seats in national assemblies and parliaments within the monitoring period. The following sources were used to create the dimension:

   - Political landscape assessment vis-à-vis China
   - Expert survey assessment of the extent to which parliamentary actors have promoted pro-Kremlin interests since 2019
   - Expert survey assessment of the extent to which parliamentary actors have promoted pro-Beijing interests since 2019
   - Political landscape assessment vis-à-vis the EU
   - Political landscape assessment vis-à-vis NATO
   - Political landscape assessment vis-à-vis Russia

3. **Public administration**

   The public administration dimension is composed of seven indicators that measure the resilience of the democratic system of governance from the perspective of guaranteeing basic freedoms, non-discrimination, electoral integrity, fight against corruption, strength of checks and balances, legislative and structural resilience, and a willingness to address and counter foreign influence. Specifically, it contains the following indicators:

   - Corruption Perceptions Index ranking conducted by Transparency International
   - V-Dem Checks and Balances Index (tailor-made for the Vulnerability Index)
   - V-Dem Civil Liberties and Non-discrimination Index (tailor-made for the Vulnerability Index)
   - V-Dem Physical Violence Index
   - Electoral integrity, comprised of the V-Dem Free and Fair Elections Index (tailor-made for the Vulnerability Index), desk research assessment (conducted by project partners) of the regulatory framework covering electoral resilience against potential foreign influence, and an expert survey assessment of cases of foreign interference in the past two years and the impact thereof
   - Expert survey assessment of awareness of and counter-measures to pro-Kremlin and pro-Beijing activities
   - Legislative and structural resilience, comprised of desk research assessment (conducted by project partners) of key security documents from the perspective of foreign influence and expert survey assessment of the whole-of-society approach and alignment of security and defense strategies with EU policies (Western Balkans countries only)
4 Information landscape

The resilience of information landscape in this Index is determined by eight indicators that assess the quality of both offline and online information space. Vulnerability of the information environment is determined by a lack of freedom and rule of law, high circulation of information manipulation in the information space, as well as stronger influence of Russia and China or their proxies. The indicators are:

1. Media freedom - World Press Freedom Index ranking
2. V-Dem Access to Diversity Online index (tailor-made for the Vulnerability Index)
3. V-Dem Capacity to Protect Digital Space Index (tailor-made for the Vulnerability Index)
4. V-Dem Digital Rule of Law Index (tailor-made for the Vulnerability Index)
5. V-Dem Government Control over Digital Space Index (tailor-made for the Vulnerability Index)
6. Presence of information manipulation and disinformation: six V-Dem variables and two expert survey questions, measuring the influence of sources that spread manipulative content, and the spread of manipulative content by major political parties as well as both domestic and foreign governments and their agents.

5 Civic & academic space

The civic and academic space dimension assessment results from combining three data sources: a) Civil Society Organization Sustainability Index, b) selected V-Dem variables on the civic space and the Academic Freedom Index, and c) expert survey responses to evaluate the extent of Kremlin’s and Beijing’s influence. Altogether, this dimension consists of five indicators:

1. Civil Society Organization Sustainability Index
2. V-Dem Academic Freedom Index
3. Civic space (based on V-Dem data)
4. Expert survey assessment of Kremlin’s influence on civil society
5. Expert survey assessment of Beijing’s influence on civil society

GLOBSEC Vulnerability Index country reports also include findings and statements acquired during in-person interviews (conducted by project partners) with local experts in the five analyzed dimensions. This qualitative data is not included in the calculation of the Index, but provides insights and context into the country chapters.

Find out more about the composition of the index, data collection, as well as methodological measurements in the Extended Methodology.

Learn more
Strategic insight

In mapping out vulnerabilities to foreign influence, GLOBSEC has conducted extensive research and overseen the elaboration of country studies across Central and Eastern Europe and the Western Balkans. The project’s pertinence, however, extends far beyond the region itself. It is a litmus test of how global confrontation between the West, on one side, and Russia and China, on the other side, is playing out in one of the strategically important parts of the world – the region with geographically peripheral members of the EU and NATO but also countries in the neighborhood aspiring to become members or close partners. The scope of the study encompasses sovereign states but also potential targets, platforms and/or gateways through which Beijing and Moscow can influence the global order upon which Western institutions rest.

The five dimensions analyzed in this Index provide deeper insight into socio-political resilience to foreign malign influence. The Index sheds light on only a segment of a considerably larger sphere of vulnerabilities in Central Europe and the Western Balkans, it provides important guidance to policymakers at both the national and international levels. While the country reports and accompanying papers provide an in-depth analysis of the situation in each respective society, several overarching lessons can be drawn from the Index results.

First, membership in international organizations (e.g. the EU and NATO) contributes to greater resilience from the perspective of common policy solutions, centers of excellence and collective defense. Differences in the quality of public administration, the enactment of relevant legislation and the integrity of elections, however, underscore varying levels of vulnerability within respective societies. It is, therefore, important to continue with the integration processes and common standards and policies. Any discussions concerning the enlargement of NATO or the EU should reflect these considerations.

Second, perceptions often matter more than tangible structures including institutions, administrative capacities and the availability of hard resources. And mindsets are often shaped by information spaces which constitute a delicate construct in all democracies, not to mention the still immature political systems of CEE. More resources should thus be allocated to understanding and addressing vulnerabilities stemming from manipulative actors and campaigns. Slavic countries tend to be more vulnerable to Russian and pro-Kremlin influence, necessitating the need to confront the 19th century notion of pan-Slavism through the articulation of effective counter-narratives that explore other, more modern identities.

Third, the legacy of communism, even three decades later, has seen numerous problems continue in the region. These challenges concern the instability of political institutions, the volatility of public opinion, and the deeply entrenched problems of corruption, nepotism and clientelism. Democracy and the rule of law are less entrenched and subjected to a constant onslaught by cynical politicians – a dynamic eroding trust in democratic institutions. Though Western European countries were not included in the Index, if they had been, the gap between the best-scoring countries of CEE and states like Austria and Belgium would have been visible. This conclusion underlines the rationale for expanding the study to include a greater number of countries in the future.

Fourth, the Kremlin’s influence activities and the debate about them are much more prevalent in the region than Beijing’s own involvement, despite its growing presence. This represents an opportunity to get ahead of developments through proactive measures but also a potential vulnerability if the information vacuum is ultimately first filled by China. In other words, Russia, no matter how pernicious its actions in the region, is far from a new player, which implies it is understood better than others. China, meanwhile, is a less known enigma and potentially able to severely disrupt political and civic systems in the region.

Foreign malign activities, finally, constitute both a cause and consequence of weak and vulnerable societies and governments. Were China or Russia not present in the region, these countries would still be grappling with challenges such as corruption, state capture and the erosion of press freedom. Foreign actions, even if they exploit these weaknesses, should not be understood as an explanation (or an extenuating circumstance) of all deficiencies in these countries’ public arenas.

How do the countries under review compare against each other in the above-mentioned five areas of public life? What do the differences entail for the governments and societies? Leo Tolstoy’s Anna Karenina famously begins, “Happy families are all alike. Every unhappy family is unhappy in its own way”. We invite you to decide for yourself the extent to which the vulnerabilities described below are unique to the countries examined or constitute a broader problem facing contemporary democracies.

Dominika Hášďu, Katarina Klingová, Miroslava Sawiris and Jakub Wiśniewski
Focus on Czechia

GLOBSEC Vulnerability Index

Comparative assessment

Public attitudes

Public attitudes dimension is particularly key, with most countries assigned the highest or second highest vulnerability score herein. The driving factors behind such vulnerabilities vary from country to country. In Serbia, Bulgaria, Montenegro and Slovakia, for example, Moscow has been utilizing the notion of pan-Slavic unity, language proximity, shared history and cultural ties. The lack of debate concerning the past and insufficient strategic communication of public institutions leads to, in some countries, the capture of public attitudes, a process systematically reinforced by both domestic and pro-Kremlin actors. Such image projection and the diffusion of pro-Kremlin narratives resonates in 6 of 8 countries, with Czechia and Romania being the exceptions.

The Orthodox Church, moreover, has been identified as a particularly influential actor bolstering the dissemination of these narratives in Montenegro, Serbia and Bulgaria. Dissatisfaction, surging especially during the pandemic, is steering an increasing number of citizens towards preferring strong autocratic leaders who need not bother with parliament or elections. The mask and vaccine diplomacy of the Kremlin and Beijing, furthermore, positively resonated among the public, particularly in the Western Balkans.

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disillusionment, nurtured by corruption and state capture, can be found mostly in the Western Balkans, Romania and Bulgaria. Dissatisfaction, surging especially during the pandemic, is steering an increasing number of citizens towards preferring strong autocratic leaders who need not bother with parliament or elections. The mask and vaccine diplomacy of the Kremlin and Beijing, furthermore, positively resonated among the public, particularly in the Western Balkans.

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Additional exploitable vulnerabilities concern a lack of inherent and ingrained democratic principles among citizens, who apply them selectively, witness, for example, attitudes towards migrants and other minority groups. The inability to distinguish between “liberalism” as a concept and “liberal policies” contributes to the success of demagogy and “othering” in further polarizing these societies. A total of 41% of respondents from analyzed countries think that liberal democracy threatens their traditional values and national identity and only 36% believe that LGBT+ rights should be guaranteed. Combined with widespread buy-in to disinformation and conspiracy theories, a well-placed Molotov cocktail can all too easily ignite breeding societal and political tensions, especially in Montenegro, Bulgaria and Romania.

Cooperation with foreign malign actors and the absence of support for EU and NATO membership often stems from ignorance and a lack of citizen interest in these topics. The same logic applies to the matter of China and its absence from public debate. The Czech Republic, where the topics of Tibetan independence, Taiwan and the violation of human rights in China have occupied space in the public conscience for years, stands out as an outlier. Favorable attitudes towards these foreign actors, nevertheless, have not been value-driven but rather motivated by presumed economic benefits and steered by intensive PR campaigns – this is particularly the case for Montenegro, Hungary and Serbia.

Public attitudes

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<tr>
<th>Country</th>
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<td>Bulgaria</td>
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<td>Czechia</td>
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<td>Hungary</td>
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<td>Montenegro</td>
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The extent to which any country could be susceptible to foreign malign influence is broadly influenced by the quality of political representation. This includes the polity’s commitment to the rule of law and its willingness to pursue cooperation with or membership in important democratic multilateral organizations that safeguard peace and security.

Central Europe and the Western Balkans regions boast a diverse political landscape, reflecting historical, geographic, and cultural differences. These patterns are mirrored in widely contrasting levels of Beijing’s and the Kremlin’s ability to steer political developments on the ground according to their interests. Despite these differences, however, the political representatives of the countries included in the Vulnerability Index are surprisingly homogenous in their stable commitment to the EU and NATO, which to some extent limits the scope for interference by malign actors.

The political landscape and its vulnerability to foreign influence, nonetheless, varies relatively widely across the eight covered countries. This variance can be summed up into three tiers: countries where political landscape has proven to be somewhat resilient towards malign foreign influence (Romania, North Macedonia, Slovakia and Czechia); places where a moderate level of vulnerability is present (Bulgaria and Montenegro); and countries whose political entities and figures contribute significantly to the country’s vulnerability (Serbia and Hungary).

Countries displaying greater resilience to foreign influence in the political arena typically display a combination of an enthusiastic orientation towards the EU and NATO and a muted pro-Kremlin and/or pro-Beijing orientation. Countries in the bottom tier, by contrast, have seen their leaders exhibit strong anti-EU or anti-NATO rhetoric and actions and seek out and implement close ties with the Kremlin and Beijing – political elites in Serbia, for example, have been prodded in this direction due, in part, to the country’s absence from Euro-Atlantic structures. This focus, in turn, renders any meaningful foreign policy shift unlikely in the near future.

In terms of the extent to which Beijing and the Kremlin have been successful in promoting their interests through close cooperation agreements or political PR in the analyzed countries, the Kremlin still holds significant sway in Bulgaria, Hungary, Montenegro, North Macedonia and Serbia, while promotion of Beijing’s interests by influential political actors is somewhat less prevalent but plays an important role in Hungary, Montenegro, North Macedonia and Serbia.
Public administration

Sizeable differences in the resilience of public administrations are present across the region, with Czechia being the most resilient due to its shortcomings in electoral integrity, malign foreign influence, and legislative and structural issues. Concerns about widespread corruption, state capture, and the need for increased protection of the election system are present, at least in some form, in all analyzed countries.

is not sufficiently covered in the electoral laws in 6 of 8 counties, with Hungary and Czechia being exceptions. Electoral and campaign regulations, however, are not effectively applied and enforced in the online setting in any of the countries.

Limited and one-track understanding of threat perception is often the result of political leadership unwilling to change the status quo and establish new cooperation structures that emphasize whole-of-government and whole-of-society policies. These approaches have not been adopted in any of the analyzed countries.

Public servants having an insufficient situational awareness is, consequently, a common and prevailing problem. But recognition of this gap, the first necessary step if change is to occur, has progressed in the Czech Republic, Slovakia, Romania, and even Montenegro, following an attempted coup. These developments matter — they are both cause and consequence to the different “securitization” approaches applied in different national security and defense strategies across the region. Some countries (e.g. Czechia, Romania, Bulgaria, and Slovakia) clearly recognize the activities of foreign malign actors. Yet others (e.g. Hungary and Serbia) are reluctant to take a critical stance towards Russia and China and rather perceive them as strategic partners. The noted shortcomings shape the rhetoric of public officials and also (can) engender a significant impact on public attitudes.

Differences in situational awareness can also be seen in the number of strategic documents and their regular updating (or lack of it) or in the annual reports produced by intelligence services. While Czechia has updated its Security Strategy four times since 2000, Slovakia has done so only once in the past 16 years. The annual reports of intelligence services can also provide insight into changes in the domestic security environment. Publicly available reports are, however, not common in Serbia, Montenegro, North Macedonia, and even Hungary. This assessment presumes that access to information, including a general overview of the domestic security environment and the identification of threats, increases societal resilience and limits the maneuvering space for foreign malign influence operations. Transparent public communication about threats also fosters an informed public, engaged in debates on key security issues facing the country, thereby diminishing space for conspiracy theories.
A diverse information environment buttressed by trusted and quality outlets that provide verified and constructive assessment of events is a prerequisite for democracy, where the officials should be elected based on the informed consent of the electorate. The quality of the information landscape, therefore, constitutes an important dimension in the formation of resilience towards foreign influence.

With a rising share of people drawing on the internet as a key source of information, the information operations of foreign actors find fertile ground if oversight (without impinging on freedom of speech) over social media and online content is not present. At the same time, the adoption of manipulative content and narratives aligned with pro-Kremlin and pro-Beijing interests by domestic actors with no direct links to China or Russia renders the struggle for a quality information space even more difficult.

In the information landscape dimension, the examined countries can be broadly divided into three groups based on the quality of their information space: the most resilient states characterized by diverse media environments and at least basic protection of users in the digital space; mid-ranked countries (Bulgaria, Hungary, Montenegro, and North Macedonia) whose information environments display more vulnerabilities including weaker media freedom even as some points of resilience are present, such as relative internet freedom; and the worst performing country, Serbia, which sees its information landscape exhibiting vulnerabilities in nearly all areas monitored.

Even in countries where key political figures, especially in the government, are propagating information manipulation, such as in Hungary, Montenegro, and Serbia, vulnerability increases considerably, as manipulative content comes to be disseminated by all media outlets covering politics, including the public broadcaster. This problem corresponds more generally to a lack of access to diverse political perspectives, thereby hindering citizens from developing informed beliefs. This deficit is highest in the three Western Balkan countries and Hungary. Key points of resilience, especially among EU member states, can be found in user and privacy protections that hamper online censorship (including of political content) and the misuse of data. These safeguards are present in 6 of 8 countries.

The presence of pro-Kremlin actors and content in the media space is one of the most serious challenges contributing to vulnerability across Central and Eastern Europe and the Western Balkans.

Also, perhaps unsurprisingly, the presence of disinformation in both the online and offline information space correlates with the presence and influence of pro-Kremlin actors and narratives in the media in the region. Given the information space in all monitored countries demonstrates varying degree of information manipulation and disinformation contamination, this correlation represents a key vulnerability factor. Beijing’s influence, meanwhile, is moderately prevalent in 7 of 8 countries and constitutes a strong level of vulnerability only in Serbia.

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The presence of disinformation in both the online and offline information space in the region correlates with the presence and influence of pro-Kremlin actors and narratives in the media.
The quality of civil society and the civic space in which it operates is a barometer that reflects the robustness and viability of a country’s democratic governance. A healthy and vibrant civil society is thus a clear indicator of a vigorous democracy, while a polarized civic space, the co-opting of NGOs to promote state or foreign state interests, and attacks on civil society from the political or (dis)information arenas, meanwhile, are all signs that democratic governance may be internally or externally threatened.

The sustainability of civil society and its ability to serve as a watchdog within the countries analyzed is, therefore, determined by the quality of the civic space. In 5 of 8 countries, this space is characterized by high levels of political polarization and in 4 of 8 states, the mass mobilization of society behind autocratic goals is rather common. This highlights the precariousness of the conditions the civil societies operate in.

Of the countries covered in the Vulnerability Index, the Czech Republic, Slovakia, and Romania are most resilient – these civic spaces are significantly less polarized than those of other countries included in this research, while their academic institutions are largely free from internal or external interference, even if other problems, like pervasive corruption, may be present. By contrast, the civic spaces in Hungary, Montenegro, and Serbia display high levels of social polarization while restrictions placed on academic freedom pose major barriers in Hungary and Montenegro.

None of the countries analyzed can be considered to host truly sustainable civil societies. Sustainability is impacted by problems ranging from difficulties in securing funding to demonization campaigns aimed at democratic civil society actors and Kremlin-inspired legislative proposals to frame these actors as “foreign agents”. All these often home-grown factors contribute to the vulnerability of civil society, which, despite these challenging environments, still manages to mobilize the public behind pro-democratic causes.

The Kremlin’s influence cannot be overlooked either, particularly in Bulgaria, North Macedonia, Montenegro, and Serbia, where it is exerted mostly through NGOs and GONGOs that promote the interests of Moscow, albeit with limited impact. Beijing’s influence, for its part, is most notable in Hungary’s civic and academic space through projects such as a partnership with Fudan University and the growing number of Confucius Institutes established in the country.

In 5 of 8 countries, the civic space is characterized by high levels of political polarization.
References


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